



KidZania
SCHOOLS



KS1-2

Educational Visit Pack

ABOUT KIDZANIA

KidZania is an interactive city made for children aged 4-14 that combines inspiration, fun and learning through realistic role-play. As one of the fastest growing global learning and entertainment brands in the world, KidZania now has 25 locations around the world. Fuelled by a child's natural desire to create, explore and collaborate, KidZania is equal parts entertainment and learning, making it one of the most progressive family entertainment concepts in the world today.

Through ultrarealistic role-play, children learn about different careers, the inner workings of a city and the concept of managing money. Each experience is designed to empower kids, giving them the confidence to be their best selves, and inspiration to be great global citizens. At every location, KidZania uses real-world fun and learning to ready kids for a better world.



KIDZANIA LONDON

At KidZania London, we believe that the best way to learn is by 'doing'. We know that educational visits outside the classroom are powerful experiences that can allow children to explore the wider world independently, whilst assisting development of important life skills including critical thinking, teamwork, and self-awareness.

KidZania London is the perfect destination for children in key stages 1, 2 and 3 to discover experiential learning through play in a fully immersive indoor city with a wide range of activities that support the national curriculum, as well as encouraging careers education and financial literacy. All job activities help to develop six core skills including collaboration, communication, creativity, motor skills, critical thinking and self-knowledge and are supported by a range of recognisable purpose partners including British Airways, Metro Newspaper, Shell, Pokémon, Global Radio, Mission Deli and PDSA.



KSI-2 LEARNING OUTCOMES

An educational visit to KidZania London will apply KS1-2 curriculum within practical, realistic job activities.

We believe in 'learning by doing' where children receive an authentic learning experience via role-play activities that encourage them to enact jobs, like in real-life.

Role-play is especially important for the development of imagination, creativity and decision-making. KidZania's world of work environment allows children to calculate, take risks and explore new areas of interest.



SKILL DEVELOPMENT

The practical nature of KidZania's activities allows the development of soft skills; important for secondary school transition;

Teamwork: with different roles presented in our establishments, many of our activities require collaboration from children, of varying age, culture or background. This allows children to develop social skills by interacting and learning from others.

Independence: children are empowered to explore the city independently and choose options suited to them without being influenced by others. Children have autonomy in their experience, from choosing jobs to deciding whether to earn or spend their salary.

Resilience: activities are designed to build character and resilience by presenting children with unknown scenarios and problems, which children are tasked to solve.

Self-Management: children have opportunity to use their initiative and will be required to take ownership for decisions they have made during activities, encouraging children to feel motivated and confident with their choices.

Financial literacy: by working with our currency 'kidZos', children will practise handling money and making decisions about whether to earn more money or spend on special training and other activities.

EARLY CAREERS LEARNING

Importance of early careers activities for primary-aged children

Career-related learning in primary schools allows children to understand themselves, as well as who they could become and enable them to reach their full potential. By starting careers learning early, this can bring a lasting impact on children's development and perceptions of different occupations.

Most research has shown that the jobs children aspire to are usually ones their parents do, or that they see on TV and/or social media. Ambition is usually shaped by biases or common stereotypes, such as gender or socio-economic status influencing certain job roles. These views then restrict children's futures by limiting what they believe they can do.

KidZania aims to support teachers in bridging the gap between what children perceive about their potential and the future opportunities available for them. As research has shown, most stereotypes have been set by age 4; it is vital then that career-related learning starts early in schools to ensure stereotypes can be challenged and aspirations raised.

Our activities support you in using topics learnt at school and allow practical application. For example, after learning about energy types in the classroom, children could look at careers in sustainability and become an energy engineer at KidZania with Shell. Discovery all about animal welfare at school, would tie in with careers in veterinary and our PDSA activity.

In support of the Department for Education's Career's Strategy (2017) which outlines the importance of starting career-related learning earlier for primary-aged children, KidZania allows young children to be exposed to the world of work and to develop a realistic view of a variety of occupations. This is done through a multitude of fun and interactive career activities, creating positive attitudes and aspirations.



"Children can only aspire to what they know exists"

Dr Ger Graus, OBE
Director of Education, KidZania



CURRICULUM LINKS

Many of KidZania's activities link with the curriculum, and students can expect to explore these core subjects further in the following activities:

Establishment

	Maths	English	Science	Computing	Engineering	Citizenship
British Airways Aviation Academy Pilot Cabin Crew	✓	✓		✓		
Metro Newspaper Journalist		✓		✓		✓
Global Radio Station Radio Presenter		✓		✓		✓
Supermarket Sales Assistant	✓					
Mission Deli Wrap Factory Wrap Maker & Research	✓		✓			
Children's Intelligence Agency CIA Spy	✓			✓		
Alder Hey Children's Hospital Transplant Surgeon			✓			
PDSA Vet			✓			
KBC TV Studio Presenter		✓				✓
Shell Service Station Energy Champion			✓		✓	✓
Fire and Rescue Unit Firefighter					✓	✓
KidZania's National University Undergraduate Degree			✓		✓	

Whilst all of the above activities fit well into your curriculum, they also help to enhance six core skills including:



VISITING KIDZANIA LONDON

KidZania is award-winning and accredited by the Council for Learning Outside the classroom as a quality learning destination. We want all schools to get as much out of the experience as possible and so encourage preparation before, during and after visits.

BEFORE YOUR VISIT

- Think about current class/school objectives and how KidZania can support your curriculum.
- Use our Safeguarding Policy and Risk Assessment documents (available on our website), to fully plan and prepare for the visit. Free teacher tours may also be booked in advance - please email schools@kidzania.co.uk
- Give students plenty of time beforehand to research job activities and encourage the exploration of careers unknown to students.



- Download and print over 20 different education packs from our website for use in the classroom – we even have pre and post resources for all key stages!

Please visit:
kidzania.co.uk/education

DURING YOUR VISIT

- We actively encourage students to work independently (or in small groups) to develop money management and decision making skills; be sure to allow students time and autonomy to put this into practise.
- Our job centre is located at the entrance to City and here students can get advice about jobs and financial management.
- Encourage students to complete a degree in the University which will enable them to earn extra kidZos in selected jobs.
- On arrival, all students will receive a bank card with 50 kidZos. If desired, students can head to our KidZania Bank to register card once they have 75 kidZos or more.



ARRIVAL:

- All groups should arrive at KidZania's main entrance on level 1 of Westfield London 15 minutes prior to their booked time slot.
- Once inside KidZania, the groups will check in at the BA Airport where they will receive a briefing and a RFID security bracelet. Pupils will then receive their bank cards with 50 kidZos starting salary.
- In the airport there is opportunity for a coat and bag drop, subject to our schools terms and conditions.
- At this point, all groups will be allocated their lunch space and time slot.
- Once inside, enjoy your 4 hour experience!

DEPARTING:

- After 4 hours of careers exploration, head back to your groups designated meeting point as instructed by your group leader
- All students should calculate how many kidZo's remain on their card
- All students then proceed to the Airport gift shop where they can choose to purchase items from the kidZo store or save their kidZos for their next visit!

AFTER YOUR VISIT

- Students benefit most from the experience when they can reflect on jobs practised and skills learnt at KidZania.
- Give students time to research potential jobs for the future and skills needed to join the dots of their KidZania learning experience.
- Use our free post-visit learning resources to aid this.



'KidZania is kid's dream made real. Every child wants to be a grown up (goodness knows why!) and KidZania allows them to explore that dream in a fun, safe and educational way'

Chris McGivern,
Southgate Primary School

WORKSHOPS, LUNCHES AND EXTRAS

PRE/POST VISIT WORKSHOPS

- Enhance your visit to KidZania London with the addition of one of our pre-visit workshops. Teachers can choose from Literacy or Numeracy workshops to be delivered in their own classrooms, allowing pupils to engage with key national curriculum objectives and build their excitement not only for their future visit, but their own learning and self-development.
- Both workshops last up to one hour but can be scaled up or down to suit the timetabled day. A member of the Education Team from KidZania will conduct the workshops either in your own classroom or during their visit. All resources and collateral needed for the workshops including PowerPoint slides and worksheets are supplied as well as certificates celebrating pupils achievements during the session.
- Both workshops are available to book in addition to a KidZania London visit from **only £2 per child**. Discounts for groups of 40+ are available on request. For more information or to request a workshop, please email schools@kidzania.co.uk.



LITERACY WORKSHOP

What do you want to be when you grow up?

Pupils will explore their future career aspirations and what qualities are required for their dream job whilst they work towards building their very own CV!

Our Education Team will work with the children to help them to build upon their reading and writing skills whilst engaging them in discussing what a CV is for and how to write for the job of their dreams.

Utilising their spoken and written vocabulary, kids will focus on self-reflection, goal setting and their ambitions for the future as well as building excitement for their future school trip where they can try out some of the careers for themselves.

NUMERACY WORKSHOP

It all adds up...

Pupils will enjoy using their imaginations to create their own shop, including its inventory and name, as well as deciding on its number of employees and how much of a loan is needed from KidZania's National Bank to support their new business venture. Mathematical skills are key in this workshop as children navigate loans, repayments and profit and losses.

The education team will help kids flex their mathematical skills including multiplication, ratio and percentages. Not only does this workshop compliment skills needed when earning and spending kidZos in the city, but allows discussion around PSHE topics including money, wealth and the economy.



LUNCHES

Add on your children's lunch from only £3 per pupil.

Lunch packs include sandwiches (Ham or Cheese on white or brown bread), a packet of crisps, a piece of fruit and a bottle of water. Vegan, Halal or Gluten free alternatives are available, please enquire when booking and let us know of any dietary requirements.



HOW TO FIND US

OUR LOCATION

KidZania London is located on the 1st floor of Westfield London, based in Shepherd's Bush, W12 7GA.

ARRIVING BY PUBLIC TRANSPORT?

Schools within Greater London may be able to take advantage of free TFL travel, please visit their website for details.

KidZania is a 5-minute walk from Underground stations Shepherds Bush, White City and Wood Lane serving lines: Central, Circle, Hammersmith & City, Overground and Southern rail. Follow signs for Westfield Shopping Centre and once inside, head towards M&S level 1. Here you will find the entrance to KidZania.

ARRIVING BY COACH?

There is a designated free coach drop-off/pick up area outside Westfield, which can be accessed via the West Cross Route A3320- use the postcode W12 7SL or Ariel Way W12 and look for signs for the coach bay.

For more details visit:

<https://kidzania.co.uk/education/risk-assessments-and-travel>



BOOKING YOUR VISIT



PRICING AND OPENING HOURS

KidZania is pleased to offer discounted schools entry prices. This ranges from £10-£14 with super-off peak to super-peak tickets - depending on day of visit and time of booking. We also offer large school group bookings of 150+ to book on one of our 'open on request' dates. Contact us about this.

PUPIL PREMIUM PRICING

We offer Pupil Premium pricing for schools with 40% or more of children eligible for Pupil Premium. We can offer an extra £1 per pupil off.

For more details on prices and opening hours, find our online calendar, here: <https://kidzania.co.uk/tickets/school-tickets>

TO ENQUIRE

For visiting and pricing enquires, contact Schools@kidzania.co.uk

TO BOOK

On our schools web-page, you can find a booking form to submit visit details and requests.

Please visit: <https://kidzania.co.uk/schools-booking-form>

PAYMENT

- Payment terms in line with our Schools Terms and Conditions <https://kidzania.co.uk/terms-and-conditions/school-visit-terms-and-conditions>
- Payment by BACS or school credit/debit card (unable to accept cheques)

FAQ'S

HOW LONG CAN A SCHOOL GROUP STAY IN KIDZANIA LONDON?

Your visit to KidZania London will last 4 hours.

WHAT IS THE ENTRY PROCESS FOR SCHOOL TRIPS?

Once schools arrive at our entrance (next to M&S in Westfield level 1), they will be directed up our escalators to Airport check-in. Here pupils receive a short briefing about our City, 50 kidZos starting salary, security bracelet and hairnet. Pupils will drop off coats, bags and lunches in a trolley and are given a meeting place and time for lunch- then students are free to explore the City and begin work in our activities.

WHO IS RESPONSIBLE FOR STUDENTS ONCE INSIDE KIDZANIA?

Teachers and carers are responsible for the supervision, welfare and behaviour of their students and are required to stay inside KidZania. We advise having meeting places for students around the City so that pupils always know where to find a teacher- we encourage independent learning, but teachers must be on hand to support if necessary.

WHO DELIVERS THE ACTIVITIES TO THE CHILDREN?

Our activities are run by 'Zupervisors'- trained and DBS checked employees responsible for engaging all children in the activities.

HOW MANY ACTIVITIES CAN STUDENTS EXPECT TO COMPLETE IN ONE VISIT?

Most activities last between 15-30 minutes and will involve waiting for the beginning of a new session. We anticipate most pupils being able to participate in 4-6 activities during their four hour visit.

CAN SCHOOLS BRING PACKED LUNCHES?

Yes, schools are free to bring packed lunches, or they can be purchased at time of booking if required.

WHAT ARE KIDZOS?

KidZania has its own economy and currency called kidZos. After receiving the starting salary of 50 kidZos, students can choose to either earn more money by doing jobs or spend money on special training or other activities. Once students have saved 75 or more kidZos, they may open their own bank account at our Central Bank of KidZania. They can then withdraw money as they wish from our ATMs or deposit more money (which can be saved for the future), until they are 14 years old.

DOES KIDZANIA CATER FOR PUPILS WITH SEND?

KidZania is an inclusive environment where activities have been designed to be practical and accessible for all visitors. We offer additional resources for those that need it, such as visual aids, awareness bands, free pre-visit assessment tour and free carer tickets. Teachers know their students best, so we ask to be notified if there are any special requirements, to ensure the experience meets the needs of pupils.

TFL SCHOOL PARTY TRAVEL SCHEME

If your school lies within Greater London and you satisfy all TFL's other criteria, you may be able to get free travel for your school on a visit. Schools must register with TFL and complete an application form found on the TFL School Party Travel Scheme website.

Please visit:

<https://tfl.gov.uk/fares/free-and-discounted-travel/travel-for-schools>

'The children absolutely loved it! They are more aware of their own strengths, talents and what interests them [...] The excellent structure of the day, opportunities for the children, kind and understanding staff - helped to enable the children's independence!'

Carrie-Ann Emslie
Winnersh Primary School.



'Your passion for making a difference to children's lives is tangible. Thank you for engaging with us to drive forward our education strategy. We look forward to changing more lives for the better!'

Vanessa Langley, Executive Head Teacher,
Arbourthorne and Gleadless Primary School,
Sheffield.



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www.KidZania.co.uk/schools
[#LearningWithKidZania](https://twitter.com/KidZania)

